

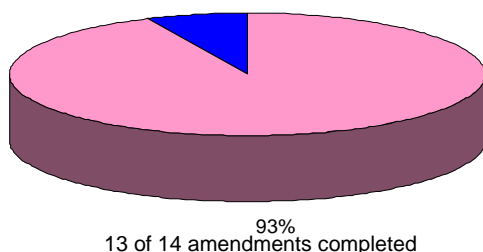
Planning

David Richert, Director

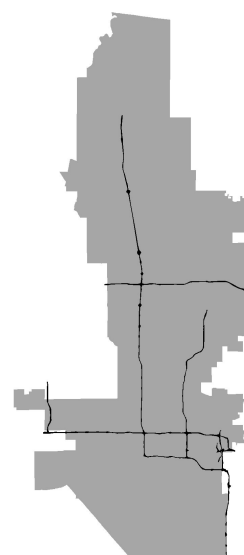
david.richert@phoenix.gov

<p>Program Goal</p> <p>The Planning Department coordinates the orderly growth of the City and creates a quality living environment through effective comprehensive planning.</p>	<p>Key Services</p> <p>Rezoning, Zoning Adjustment, Zoning Information, Research, General, and Area Planning</p>	<p>Phone 602-262-6882</p>
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Percent of Annual Cycle General Plan Amendments Completed by April 1. Data represents the period of August thru March (2002-03) when amendments are processed.



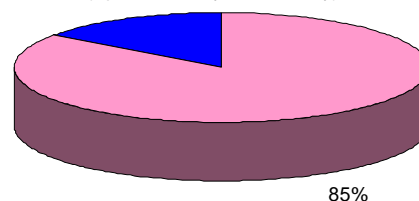
93%
13 of 14 amendments completed



Percent of Cycle Time Goals Met

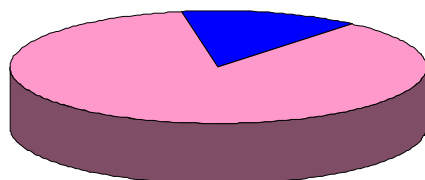


Semiannual Percent of Zoning Verification Letters Completed Within 10 Working Days
(Updated in July and January)



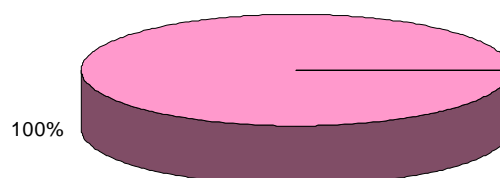
112 letters completed
within 10 working days

Semiannual Percent of Zoning Adjustment Cases Scheduled Within 25 Working Days of Request
(Updated in July and January)



86%
338 cases scheduled
within 25 working days

Semiannual Percent of Zoning Pre-application Meetings Scheduled Within 15 Working Days of Request
(Updated in July and January)

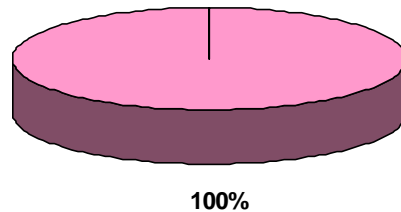


111 meetings scheduled
within 15 working days of request

Planning $\frac{3}{4}$ continued

Customer Satisfaction

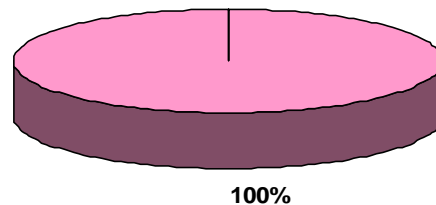
**Zoning Hearing
Process
Customer Satisfaction
Surveys**
Semiannual Reporting
July and January



18 Surveys
(12 Fully Satisfied,
6 Generally
Satisfied)

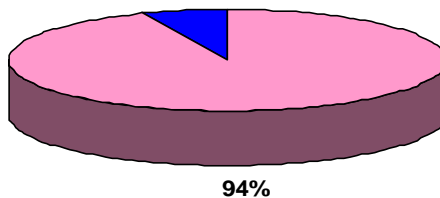


**GIS Team
Customer Satisfaction
Surveys**
Semiannual Reporting
July and January



52 Surveys
(45 Fully Satisfactory,
7 Generally
Satisfactory)

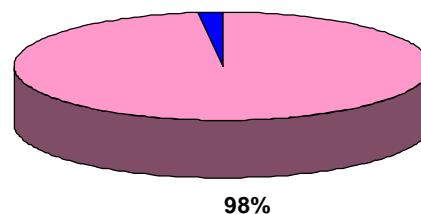
**Graphics Team
Customer
Satisfaction Surveys**
Semiannual Reporting
July and January



31 Surveys
(22 Fully Satisfactory,
7 Generally
Satisfactory)



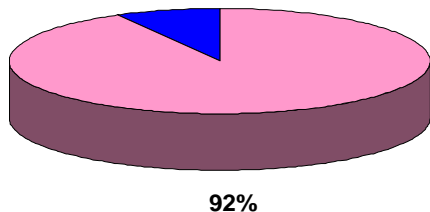
**Research Team
Customer
Satisfaction Surveys**
Semiannual Reporting
July and January



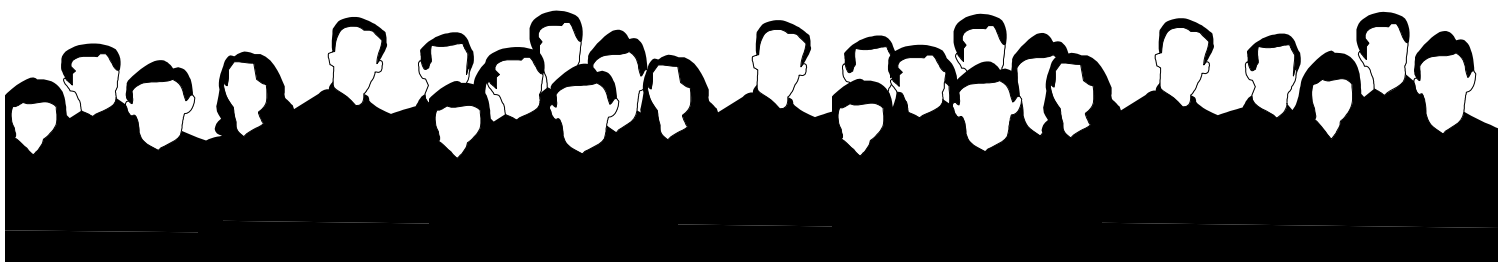
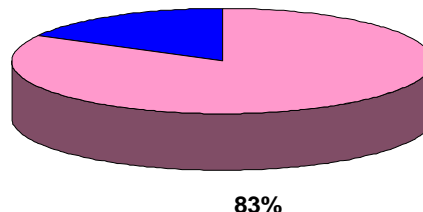
96 Surveys
(81 Fully Satisfactory,
13 Generally
Satisfactory)

Planning ³/₄ continued

**Percent of Zoning Case Recommendations
by Staff that were Upheld on appeal to City Council**
(For prior calendar year, reported in February)



**Percent of Zoning Adjustment Hearing Officer Actions
Upheld on appeal to the Board of Adjustment**
(For prior calendar year, reported in February)



Comments/Highlights

First Meeting of the Infill Incentives Task Force

Members discussed the purpose of the task force – to remove barriers to infill, identify desired infill products and locations, and address strategies to implement infill goals. The task force, chaired by the Planning Department, includes representatives from many departments and functions who promote or affect infill development.

Valley Forward's "Environmental Report Card" Submittal

The Planning Department submitted a response to ten land use questions and provided material for several transportation questions to the Environmental Programs Office, which coordinated the city's response.

Presentation to Estrella Village Planning Committee (VPC)

Staff briefed the VPC on planning activities in the Central City South area adjoining the Estrella Village, providing information on the Rio Salado Interim Overlay District, proposed Central City South Area Plan, and the HOPE VI Project. Members expressed a desire to develop similar overlays in their village.

Transit Oriented Development (TOD)

A reporter from *Urban Transportations Solutions Magazine* interviewed staff about the proposed TOD Zoning Overlay District. Questions focused on the purpose of the proposed district to encourage land uses supportive of infrastructure investment and provide for future development with good pedestrian connections.

Proposed Regional Transportation Sales Tax Extension

The directors from the Transit and Street Transportation departments and a MAG consultant briefed village planners on the proposed extension of the one-half cent sales tax. Planners are gathering information for briefings to their respective villages during the next few weeks.

Planning ³/₄ continued

Comments/Highlights Cont.

Briefing for City Manager's Office

Staff provided a briefing on population and household growth in the Desert View and North Gateway area out to 2030, and the methodology used to determine those projections. The information was needed for a taped interview on the opportunities for the future expansion of Paradise Valley Community College.

ASU Sustainable Technologies Program

Staff participated in the Sustainable Technologies Program, a Consortium for the Study of Rapidly Urbanizing Regions, under the auspices of the ASU Center for Environmental Studies. The program will evaluate technologies, policies, regulations, and incentives.

HOPE VI Planning and Design Work Group (PDWG) Meeting

The PDWG reviewed elevations of the garden homes and Youth Center for the Matthew Henson HOPE VI Revitalization Project. Members voiced appreciation of the new design, elevations, and variations in color and design. Committee comments were later presented at the full HOPE VI Advisory Committee meeting.

Evans Churchill Area Plan (Formerly North of Fillmore Area)

Staff briefed the Historic Preservation Commission (HPC) on the area-planning program for the Evans Churchill area. The HP goal in the plan calls for the 19 eligible structures identified by HP staff in the 160-acre area to be designated if there is owner support. All owners have been contacted and many are interested; two are already designated and one is city-owned.

Briefing for the Design Review Standards Committee (DSRC)

Staff made a presentation to the DSRC on the Planning Commission's General Plan Implementation Priorities, and provided a progress update. The group was pleased to see how their work fits in with the Commission's priorities, and asked to receive the bimonthly written status reports given to the Commission.

Continuous Learning Institute (CLI) Series Workshop

Nearly 90 village planning committee members, neighborhood leaders, facilitators, and city staff participated in the workshop. This collaborative effort of the Planning, Development Services, and Parks and Recreation departments was designed to provide a better understanding of the planning and zoning processes. The taped event will air on Phoenix Channel 11. A future CLI series is planned for March 2004.

Grants Liaisons Fall Meeting Presentation

Planning and MAG staff presented a Census 2000 data overview and how it can be used to make more persuasive grant proposals. Handouts were distributed that explained census geography, and examples of census data sheets that can be generated by the Planning Department for grants liaisons.

Annexation Study Meeting Sponsored by the Arizona League of Cities and Towns

Planning staff and representatives of 14 different jurisdictions attended this meeting, designed to address areas of concern with annexation. Smaller committees of this group will further study three areas: contiguity and dimension requirements, signature requirements, and county islands.

Rio Salado Beyond the Banks (BTB)

- Staff made a presentation to the Rio Salado Advisory Committee on objectives and recommendations for the Neighborhood, Accessibility, and Safety Goals of the proposed BTB area plan, and reviewed the Five-Year Action Plan Priorities. They voted unanimously to support the plan as amended with their suggestions.
- Staff met with the South Country Homeowners Association (7th and 16th Streets, Elwood Street to Broadway Road). Owners have been approached by investors interested in assembling land, and wanted to understand the city's long-term interests in the area. Staff explained the extensive public involvement and hearing process to establish a redevelopment area boundary and plan.

Planning ³/₄ continued

Comments/Highlights Cont.

- Approximately 18 persons attended the BTB public meeting at the Travis L. Williams Center. Staff presented the draft area plan Accessibility and Safety Goals, Objectives, and Recommendations, and the Five-Year Action Plan Priorities. The next steps are to integrate the background study and take the BTB plan to public hearings.

ASU Career Fiesta

Planning and Personnel department staff recruited for Planning Intern, Planner I, and other positions.

Richard Florida, Author of *The Creative Work Force*, to Speak at the Orpheum

The New Times and others hosted a meeting to request Planning assistance in promoting attendance at this free event on October 21. Attracting the creative work force is considered key in attracting higher paying jobs and creating a desirable place to live. Staff provided the information to VPC members.

Proposed Residential Condominiums at 24th Street and Camelback

Representatives from Optima met with the Camelback East Primary Core Subcommittee to discuss plans to develop a 140-foot condominium tower just south of the southwest corner of 24th Street and Camelback. The Camelback East VPC will review the proposal in October. Optima plans to break ground in February 2004.

MIT Alumni Leadership Conference in Cambridge, Massachusetts

Staff attended this conference, which addressed such topics as the emerging directions on leadership and management, power of the internet in business processes, and negotiating for community interest.

Meeting with Laveen School District Representatives

Staff met school representatives to discuss capacity of existing schools and future school needs based on new development in the growth area of the village.